

Car Owners Today Look to Dealers Whose Service is Complete

Genuine Rim and Wheel Parts



EVERY tire dealer, car dealer, garage and service station can build up a most profitable business on **Genuine** rim and wheel parts. These items are essential service parts and universally in demand. Millions are sold annually by progressive dealers.

The Master Parts Assortment

With a Master Parts Assortment and Cabinet, illustrated here and described in detail on the following page, you can give complete rim parts service to your customers and build up a profitable business on these fast moving items. **The Master Assortment and Cabinet** is designed to enable you to quickly and easily serve your customers. Place this fixture in a prominent place in your store and you will be pleased at the immediate and constant demand for parts that will result.

These parts are **Genuine** and identical with those supplied to car manufacturers by the rim and wheel companies whose trade marks appear below.



Firestone

JAXON
UNITED MOTOR SERVICE

KELSEY-HAYES



THE MASTER PARTS ASSORTMENT

Three Sections of 27 Bins Each

NO. 1-B ASSORTMENT

| Quan. | Part No. | Used On | Retail | Quan. | Part No. | Used On | Retail |
|-------|----------|--------------------------------------|--------|-------|----------|---------------------------|--------|
| 12 | C-16S | Ford & 3 others..... | \$.10 | 12 | B-67 | Overland & 7 others.... | \$.10 |
| 12 | C-37S | Dodge & 6 others..... | .10 | 12 | B-68 | Stude. & 6 others..... | .10 |
| 12 | C-39 | Essex & 29 others..... | .10 | 12 | B-141 | Buick..... | .10 |
| 12 | C-54 | Chev. & 5 others..... | .15 | 12 | B-200 | Chev. & 6 others..... | .10 |
| 12 | C-59 | Ford & 19 others..... | .10 | 12 | B-243 | Ford Trk., & 4 others.... | .10 |
| 12 | C-57 | Buick & 3 others..... | .15 | 12 | B-291 | Essex & 13 others..... | .10 |
| 12 | C-63 | Stude. & 3 others..... | .10 | 12 | B-301 | Buick..... | .10 |
| 12 | C-67 | Chrysler & 13 others.... | .10 | 12 | B-302 | Buick..... | .10 |
| 12 | C-73 | Chev. Trk., & 4 others.... | .10 | 12 | B-384 | Dodge & 7 others..... | .10 |
| 12 | W-26 | Buick & 17 others..... | .15 | 18 | N-1 | 24 Cars..... | .05 |
| 18 | B-60 | Ford, Chev. & 6 others | .05 | 18 | N-2 | 14 Cars..... | .05 |
| 12 | B-61 | Dodge Bros..... | .10 | 24 | N-9 | Ford & 4 others..... | .05 |
| 12 | B-63 | Ford, Chev. Trk., & 6 others..... | .10 | 18 | N-10 | Chev. & 16 others..... | .05 |
| | | | | 12 | N-16 | 11 Cars..... | .05 |

TOTAL PARTS 360

NO. 2-B ASSORTMENT

| Quan. | Part No. | Used On | Retail | Quan. | Part No. | Used On | Retail |
|-------|----------|---------------------------|--------|-------|----------|--------------------------|--------|
| 12 | C-17 | Ford Trk., & 6 others.... | \$.15 | 12 | B-69 | Dodge & 7 others..... | \$.10 |
| 6 | C-53 | Pack. & 18 others..... | .10 | 12 | B-140 | Buick..... | .10 |
| 6 | C-71 | Internat. & 13 others.... | .12 | 12 | B-142 | Buick..... | .10 |
| 6 | C-66 | Essex, Oldsmobile..... | .10 | 12 | B-151 | Jordan & 1/ others..... | .10 |
| 12 | C-72 | Reo, Grah. & 4 others.... | .10 | 12 | B-152 | Hud. & 22 others..... | .10 |
| 6 | C-76 | Graham G Federal..... | .10 | 12 | B-201 | Pontiac & 9 others..... | .10 |
| 12 | C-81 | Essex, Auburn..... | .10 | 12 | B-222 | Overland & 12 others.... | .10 |
| 12 | C-82 | Hudson..... | .10 | 12 | B-224 | Chevrolet..... | .10 |
| 12 | C-112 | Dodge, Graham..... | .10 | 6 | B-360 | Paige & 2 others..... | .10 |
| 6 | W-44 | Ford, Durant..... | .15 | 6 | B-385 | Stude. & 2 others..... | .10 |
| 12 | C-115 | Buick & 3 others..... | .15 | 12 | N-4 | 21 Cars..... | .05 |
| 12 | W-46 | Buick & 17 others..... | .15 | 12 | N-13 | 35 Cars..... | .05 |
| 6 | B-43 | Reo & 11 others..... | .10 | 12 | N-17 | 13 Cars..... | .05 |
| 12 | B-62 | Essex & 9 others..... | .10 | | | | |

TOTAL PARTS 276

NO. 3-B ASSORTMENT

| Quan. | Part No. | Used On | Retail | Quan. | Part No. | Used On | Retail |
|-------|----------|---------------------------|--------|-------|----------|-------------------------|--------|
| 6 | C-56 | Stude. & 1 other..... | \$.10 | 12 | B-341 | Hudson..... | \$.10 |
| 6 | C-60 | Ford, Nash & 2 others.... | .20 | 6 | B-382 | Erskine, Overland..... | .10 |
| 6 | C-62 | Hupmobile, Stude..... | .10 | 6 | B-383 | Chrysler & 3 others.... | .10 |
| 12 | C-69 | Cleve. & 2 others..... | .10 | 6 | B-398 | Cadillac..... | .10 |
| 12 | C-77 | Erskine, Overland..... | .10 | 6 | B-400 | Chevrolet..... | .10 |
| 12 | C-78 | Chrysler, Ricken..... | .10 | 12 | N-21 | Hudson, Peerless..... | .05 |
| 12 | C-80 | Gardner, Chrysler..... | .10 | 12 | N-24 | Dodge, Studebaker..... | .05 |
| 6 | C-113 | Dodge & 2 others..... | .15 | 12 | N-25 | Dodge, Hupmobile..... | .05 |
| 6 | C-119 | Chrysler, Erskine..... | .10 | 12 | N-28 | Buick..... | .05 |
| 6 | C-127 | Cadillac..... | .15 | 12 | 10567 RH | All Budd Pass. Wheels.. | .15 |
| 6 | B-123 | Buick..... | .10 | 12 | 10870 LH | All Budd Pass. Wheels.. | .15 |
| 6 | B-180 | White & 7 others..... | .15 | 6 | 92285 | All K-H 110 Rims..... | .10 |
| 6 | B-226 | Willys-Knight..... | .10 | 6 | 92286 | Chev. & 15 others..... | .10 |
| 6 | B-229 | Chevrolet..... | .10 | 6 | 92289 | Chev. & 2 others..... | .10 |
| 6 | B-260 | Reo & 7 others..... | .15 | 6 | 92290 | Ford..... | .10 |
| 6 | B-340 | Oldsmobile..... | .10 | | | | |

TOTAL PARTS 252

The MASTER ASSORTMENT is made up of the three assortments above, a total of 888 parts with a retail value of \$86.20.

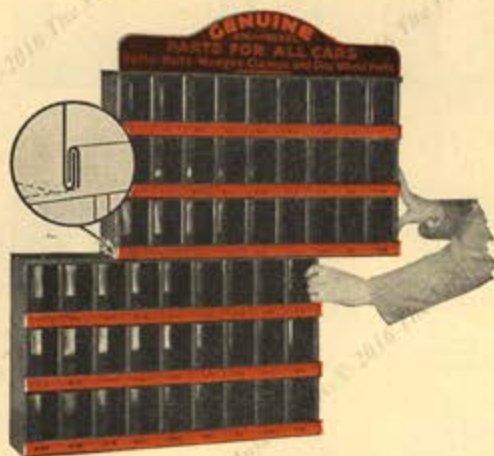
Write for our special price on the Master Assortment complete with 81 bin cabinet and sign.

INDIVIDUAL PARTS ASSORTMENT

These assortments can be purchased individually if you so desire.



Size 30" Long, 18" High, 6" Deep
This picture shows one section complete



See how they go together

The new sectional steel cabinets supplied with these assortments are so constructed that the second and third assortments may be added to the first cabinet purchased and by combining they appear as one unit. This makes an attractive addition to your store equipment.

ASSORTMENT NO. 1-B

IT almost goes without saying that any Garage, Tire Shop or Gasoline Station requires the Parts supplied in the No. 1-B Assortment. These parts are for cars that are popular in every corner of the U. S. A. (See detail specifications on opposite page) There are total of 360 parts in Assortment No. 1-B, with a retail value of \$32.40.

Special wholesale price on this assortment including 27 bin cabinet and sign will be quoted to dealers upon request.

ASSORTMENT NO. 2-B

THE No. 2-B assortment on a vote of popularity comes very close to the No. 1-B. (See detail specifications on opposite page). You will find many parts in this assortment that you cannot afford to be without. Most of these are for previous models of the same popular makes as are found in the No. 1-B assortment. Assortment No. 2-B contains a total of 276 parts with a retail value of \$28.00.

Special wholesale price on this assortment including 27 bin cabinet will be quoted to dealers upon request.

ASSORTMENT NO. 3-B

WE have selected the parts for the No. 3-B assortment for the dealer who appreciates the asset value of **Complete Service**. (See detail specifications on opposite page). It contains new parts that have not yet reached the peak of demand, popular truck rim parts, cap nuts and other parts for which you will have requests. This is a very small assortment in total number of parts but it will permit you to say "Sure, we've got it. We carry every part".

Assortment No. 3-B rounds out your stock. It contains 252 parts with a retail value of \$25.80.

Special wholesale price on this assortment including 27 bin cabinet will be quoted to dealers upon request.

GENUINE CLAMPS AND WEDGES

Firestone—Jaxon—Kelsey-Hayes—Motor Wheel



C-11



C-15



C-16



C-17



C-18



C-60



W-44



W-4



W-5



W-26 Large
W-34 Small



W-46 Blk.
W-47 Galv.



C-127 Galv.
C-128 Blk.



C-54



C-57 Galv.
C-115 Blk.



C-59



C-71



C-6



C-53



C-39



C-72



C-66 3 1/2" Rim
C-67 4" Rim



C-68



C-109



C-69



C-61



C-80



C-81



C-82



C-375 Galv.
C-111 Blk.



C-18S



C-63



C-76



C-73 Galv.
C-112 Blk.



C-77



C-78



C-62 Galv.
C-118 Blk.



C-16S



C-55



C-56



C-119



C-79 Galv.
C-113 Blk.



C-124 Blk.
C-125 Galv.

GENUINE CLAMPS AND WEDGES

Firestone—Jaxon—Kelsey-Hayes—Motor Wheel

Refer to Car Application Index for number of any part for any particular make of car. Requiring any part not listed, write, give make, year, model of car or submit sample part. All popular rim parts are listed and illustrated in these parts pages. Parts marked (*) are very fast sellers, parts marked (**) are good selling numbers. Abbreviations (WF) Wood Felloe, (SF) Steel Felloe, Fire. Firestone, Jax. Jaxon, K-H Kelsey-Hayes.

| Part No. | Type Rim Used With | Price Each | Part No. | Type Rim Used With | Price Each |
|----------|--|------------|----------|---|------------|
| C-6 | Firestone C, E (WF) | \$.15 | C-77 | Kelsey-Hayes 191, 289 | \$.10 |
| C-11 | Kelsey-Hayes 100 | .25 | C-78 | Kelsey-Hayes 515 and 516 (Special) | .10 |
| C-15 | Kelsey-Hayes Permanent SS (WF) | .25 | C-79 | Kelsey-Hayes 227, 229, 689 (For Black Finish, see C-113) | .15 |
| C-16 | Kelsey-Hayes 88, 89 | .15 | C-80 | Motor Wheel fits part Fire. D, Jax. 33A | .10 |
| *C-16S | Kelsey-Hayes 88, 89 | .10 | **C-81 | Motor Wheel fits part Fire. A, N, Jaxon 33AB-35A | .10 |
| *C-17 | Kelsey-Hayes 118, 119, 120, 121, 122, 123, 124, 125, 126, 130, 514 | .15 | **C-82 | Motor Wheel fits part Fire. EH | .10 |
| C-18 | Kelsey-Hayes 110 | .20 | C-109 | Kelsey-Hayes 420, 490, 520, 540 | .15 |
| C-18S | Kelsey-Hayes 110 | .10 | C-111 | Kelsey-Hayes part 310, 507 Black Finish (For Galv., see C-37S) | .10 |
| *C-37S | Kelsey-Hayes 210, 310 (Dodge only) 508SF (For Black Finish, see C-111) | .10 | **C-112 | K-H part 507 and 515, 516, 614 Black Finish (For Galv., see C-73) | .10 |
| *C-39 | Firestone C, E, EI, (SF) for $\frac{1}{8}$ " bolt | .10 | **C-113 | Kelsey-Hayes 229, 689 Black Finish (For Galv., see C-79) | .15 |
| C-41 | Goodyear J | .15 | *C-115 | Jax. 34, Blk Finish (For Galv., see C-57) | .15 |
| *C-53 | Firestone C, E, EI, (WF) for $\frac{1}{8}$ " bolt | .10 | C-118 | Kelsey-Hayes 310, 509 Black Finish (For Galv., see C-62) | .10 |
| *C-54 | Jaxon 28, 29, 29A, 30A, 33AB | .15 | *C-119 | Kelsey-Hayes 689 | .10 |
| C-55 | Kelsey-Hayes 90 | .10 | C-124 | Kelsey-Hayes 222, 229, 690, 711 Black Finish (For Galv., see C-125) | .15 |
| C-56 | Kelsey-Hayes 91 | .10 | C-125 | Kelsey-Hayes 222, 229, 690, 711 (For Black Finish, see C-124) | .15 |
| *C-57 | Jax. 29, 34 (For Black Finish, see C-115) | .15 | C-127 | Jax. 50, 51 (For Blk Finish, see C-128) | .15 |
| *C-59 | Firestone D and DT (SF) | .10 | C-128 | Jax. 50, Blk Finish (For Galv., see C-127) | .15 |
| C-60 | Firestone H & G | .20 | C-133 | Kelsey-Hayes 420, 490, 520, 540 (Black) | .15 |
| C-61 | Firestone H Straight bead (SF) | .10 | **W-4 | Dodge Bros. (Special) | .20 |
| *C-62 | Kelsey-Hayes 310, 509, except Dodge (For Black Finish, see C-118) | .10 | W-5 | Stanweld 76 | .20 |
| *C-63 | K-H 510, 511, 512, 712, 130 Balloon | .10 | *W-26 | Jaxon 19, 21, 23, 25, 27 | .15 |
| *C-66 | Motor Wheel fits part Jaxon 29 Rims | .10 | W-34 | Jaxon 11 | .15 |
| *C-67 | Motor Wheel fits part Fire. A, D, N, Jaxon 29, 29A, 29AB, 33A | .10 | *W-44 | Firestone K | .15 |
| C-68 | Motor Wheel fits part Fire. D | .10 | *W-46 | Jax. 23, 27 Blk Fin. (For Galv., see W-47) | .15 |
| *C-69 | Fire. A (SF) Balloon change-over Wheels | .10 | W-47 | Jax. 23, 27 (For Blk Finish, see W-46) | .15 |
| *C-71 | Firestone B and C (WF) | .12 | | | |
| *C-72 | Firestone B, C, O (SF) | .10 | | | |
| *C-73 | Kelsey-Hayes 507, 515, 516, 614 (For Black Finish, see C-112) | .10 | | | |
| *C-76 | Kelsey-Hayes 223 | .10 | | | |

*Very fast selling parts. **Fairly fast selling parts.

GENUINE RIM BOLT NUTS

| Part No. | Size Hex. | Thread | NUTS | Price Each | Part No. | Size Hex. | Thread | NUTS | Price Each |
|----------|-----------------|--------------------|--|------------|----------|-----------------|--------------------|------------------------------------|------------|
| | | | Used with following makes of rims | | | | | Used with following makes of rims | |
| *N-1 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-20 | All Jax. (see N-28 for blk. fin.) | \$.05 | *N-17 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-13 | Motor Wheel, Fire. Goodyear | \$.05 |
| *N-2 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-20 | Fire., K-H (see N-25 for blk fin.) | .05 | N-21 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-14 | Motor Wheel, Fire. | .05 |
| *N-4 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-14 | Motor Wheel, Fire., K-H, Jax. (see N-29 for blk. fin.) | .05 | N-24 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-20 | K-H, blk. fin. (for galv. see N-9) | .05 |
| *N-9 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-20 | Fire., K-H (Ford) | .05 | N-25 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-20 | K-H, blk. fin. (for galv. see N-2) | .05 |
| *N-10 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-20 | K-H (see N-24 for blk. fin.) | .05 | *N-28 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-20 | Jax. blk. fin. (for galv. see N-1) | .05 |
| *N-13 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-14 | Motor Wheel, Fire. | .05 | N-29 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-14 | K-H, blk. fin. (for galv. see N-4) | .05 |
| *N-16 | $\frac{3}{8}$ " | $\frac{1}{8}$ "-13 | Motor Wheel, Fire., K-H | .05 | N-30 | $\frac{3}{8}$ " | Flat | $\frac{1}{8}$ "-20 Kelsey-Hayes | .05 |

*Very Fast Selling Parts. **Fairly Fast Selling Parts.



N-1 Galv.
N-28 Blk.



N-2 Galv.
N-25 Blk.



N-4 Galv.
N-29 Blk.



N-9 Galv.
N-24 Blk.



N-10 Galv.



N-13 Galv.



N-16 Galv.



N-17 Galv.



N-21 Galv.



N-30 Galv.

GENUINE RIM BOLTS

Firestone—Jaxon—Kelsey-Hayes—Motor Wheel

Parts marked (*) are very fast sellers, Parts marked (**) are good selling numbers.

Abbreviations (WF) wood felloe, (SF) steel felloe, Fire. Firestone, Jax. Jaxon, K-H Kelsey-Hayes

| Type No. 1 | | | | Type No. 9 | | | |
|-------------------|----------|---|------------|--------------------|----------|---|------------|
| 1/8" — 20 Thread | | | | 1/2" — 13 Thread | | | |
| Length | Part No. | Used with following makes of rims | Price Each | Length | Part No. | Used with following makes of rims | Price Each |
| 2 3/4" | B-21 | 3 1/2" Stanweld 21, 119, Jax. 11, 19, 25 (WF) | .10 | 3 1/8" | **B-180 | 4 1/2" Motor Wheel, Firestone C Truck (WF) | .15 |
| 3" | B-22 | 4" Stanweld 21, 76, Jax. 19, 25 (WF) | .10 | Type No. 10 | | | |
| 3 3/8" | B-23 | 4 1/2" Stanweld 21, 76, Jax. 19, 25 (WF) | .10 | 7/16" — 14 Thread | | | |
| Type No. 2 | | | | 3 3/16" | B-380 | 4" Firestone D | .10 |
| 1/2" — 13 Thread | | | | Type No. 11 | | | |
| 3 1/8" | B-131 | 5" Firestone C (WF) | .15 | 7/16" — 14 Thread | | | |
| 4 1/8" | B-132 | 6" Firestone B, C (WF) | .15 | 3 1/2" | B-370 | 4 1/2" Motor Wheel, Firestone D | .10 |
| 5 1/8" | B-133 | 7" Firestone C (WF) | .20 | Type No. 12 | | | |
| 5 3/16" | B-134 | 8" Firestone C (WF) | .20 | 1/2" — 13 Thread | | | |
| Type No. 3 | | | | 3 1/8" | B-261 | 5" Firestone C, O (SF) | .15 |
| 1/2" — 13 Thread | | | | 4 3/8" | B-260 | 6" Firestone B (SF) | .15 |
| 2 3/8" | B-240 | 3 1/2" Firestone D | .10 | Type No. 13 | | | |
| 3 1/8" | B-241 | 4" Firestone D | .10 | 7/16" — 14 Thread | | | |
| 3 1/2" | B-242 | 4 1/2" Firestone D | .10 | 2 3/8" | B-150 | 3 1/2" Firestone E (SF) | .10 |
| 4 1/8" | *B-243 | 5" Firestone D, K-H 50, Motor Wheel | .10 | 2 3/4" | **B-151 | 4" Firestone E (SF) | .10 |
| Type No. 4 | | | | 2 3/4" | **B-152 | 4 1/2" Firestone E (SF) | .10 |
| 1/8" — 20 Thread | | | | 3 1/2" | B-350 | 4 1/2" Firestone D-Motor Wheel | .10 |
| 2 1/16" | *B-60 | 3 1/2" Firestone G-2, A, M; K-H 88, 89, 90, 100, 110, 188, 189, 210, 290, 310, 330, 350 | .05 | Type No. 14 | | | |
| 2 3/16" | B-381 | 3 1/2" K-H 310 | .10 | 7/16" — 20 Thread | | | |
| 2 5/8" | *B-67 | 3 1/2" K-H 90, 91, 120, 140, 310, 355 | .10 | 2 7/8" | B-190 | 3 1/2" Firestone K | .10 |
| 2 3/4" | **B-224 | 3 1/2" Firestone H; K-H 120, 130 | .10 | 2 7/8" | **B-140 | 3 1/2" Jaxon 27 | .10 |
| 2 7/8" | *B-61 | 3 1/2" Firestone A, H; K-H 110 | .10 | 3 3/8" | *B-141 | 4" Jaxon 23, 27 | .10 |
| 3" | **B-222 | 4" K-H 150, 160, 170, 220, 230, 280, 360 | .10 | 3 3/8" | *B-142 | 4 1/2" Jaxon 23, 27 | .10 |
| 3 1/8" | **B-69 | 4" K-H 210, Service | .10 | Type No. 15 | | | |
| 3 1/4" | *B-62 | 4" K-H, Service, 180, 190, 200, 240, 250, 300, Jaxon 21 | .10 | 7/16" — 20 Thread | | | |
| 3 3/8" | *B-63 | 4 1/2", 5", 6", 7" K-H 118, 119, 120, 121, 126, 130, 180, 200, 712 | .10 | 3 1/16" | *B-301 | 4" Jaxon 23, 34 | .10 |
| 3 5/8" | **B-123 | 4 1/2" Jaxon 21 | .10 | 3 1/2" | *B-302 | 4 1/2" Jaxon 23, 34 | .10 |
| 3 1/2" | B-225 | 5" K-H 80 | .10 | Type No. 16 | | | |
| 4 1/8" | B-226 | 5" K-H 260, 270, 320, 340 | .10 | 7/16" — 20 Thread | | | |
| Type No. 5 | | | | 2 7/8" | *B-200 | 3 1/2" Jaxon 28, 29, 29A, 30A, 31A | .10 |
| 1/8" — 14 Thread | | | | 3 1/8" | *B-201 | 4" Jaxon 28, 29, 29AB, 33AB | .10 |
| 2 3/8" | B-231 | 4" Firestone H | .10 | 3 1/4" | B-400 | 4.50 Jaxon 30A | .10 |
| Type No. 6 | | | | 3 1/2" | B-202 | 4 1/2" Jaxon 29 | .10 |
| 7/16" — 20 Thread | | | | Type No. 17 | | | |
| 2 1/16" | B-392 | 3 1/2" K-H 689 | .10 | 7/16" — 14 Thread | | | |
| 2 1/8" | B-382 | 3 1/2" K-H 191, 289 | .10 | 2 5/8" | B-290 | 3 1/2" Motor Wheel, Firestone A, Jaxon 29 | .10 |
| 3 1/16" | B-383 | Galv. 4", 4 1/2" K-H 229, 515, 516, 690 | .10 | 2 3/4" | B-340 | 3 1/2" Motor Wheel, Jaxon 29A | .10 |
| 3 1/8" | B-394 | Black 4", 4 1/2" K-H 689 | .10 | 3" | *B-291 | 4" Motor Wheel, Firestone D, N, A, DI, Jaxon 29, 29A, 29AB, 33AB, 35A | .10 |
| 3 1/8" | *B-384 | Galv. 4", 4 1/2", 5" K-H 310, 507, 508, 509, 514, 515, 516, 614 | .10 | 3 1/2" | **B-360 | 4", 4 1/2" Motor Wheel, Firestone A, Jaxon 29, 33A | .10 |
| 3 1/8" | B-388 | Black 4", 4 1/2", 5" K-H 310, 507, 509, 689 | .10 | Type No. 18 | | | |
| 3 1/4" | *B-385 | 5" K-H 223, 516 | .10 | 7/16" — 14 Thread | | | |
| Type No. 7 | | | | 3 1/8" | B-386 | 5" K-H 520 | .10 |
| 1/8" — 20 Thread | | | | Type No. 20 | | | |
| 3 1/16" | *B-68 | Galv. 4", 4 1/2", 5" K-H 122, 123, 124, 310, 510, 511, 512, 689 | .10 | 7/16" — 14 Thread | | | |
| 3 1/16" | B-389 | Black 4", 4 1/2", 5" K-H 122, 123, 124, 310, 510, 511, 512, 689 | .10 | 2 1/8" | B-395 | 3 1/2" K-H 810 | .10 |
| Type No. 8 | | | | 2 1/4" | B-399 | 3 1/2" K-H | .10 |
| 7/16" — 14 Thread | | | | 3 1/2" | **B-387 | 4" K-H 420, 490, 540 | .10 |
| 2 9/16" | B-41 | 3 1/2" Firestone E, F (WF) | .10 | Type No. 22 | | | |
| 2 1/4" | B-42 | 4" Firestone E, C (WF) | .10 | 7/16" — 20 Thread | | | |
| 3 1/8" | **B-43 | 4 1/2" Firestone E, C, EI (WF) | .10 | 3 1/2" | **B-398 | 6" Jaxon 50 | .10 |
| | | | | Type No. 23 | | | |
| | | | | 7/16" — 20 Thread | | | |
| | | | | 3 1/16" | B-397 | 4 1/2" K-H 227 | .10 |

*Very fast moving parts.

**Fairly fast moving parts.

GENUINE RIM BOLTS

Firestone—Jaxon—Kelsey-Hayes—Motor Wheel

Type No. 1



$\frac{1}{8}$ "—20 Th'd
3 Lengths

Type No. 2



$\frac{1}{2}$ "—13 Th'd
4 Lengths

Type No. 3



$\frac{1}{2}$ "—13 Th'd
4 Lengths

Type No. 4



$\frac{1}{8}$ "—20 Th'd
12 Lengths

Type No. 5



$\frac{1}{8}$ "—14 Th'd
1 Length

Type No. 6



$\frac{1}{8}$ "—20 Th'd
5 Lengths

Type No. 7



$\frac{1}{8}$ "—20 Th'd
1 Length

Type No. 8



$\frac{1}{8}$ "—14 Th'd
3 Lengths

Type No. 9



$\frac{1}{2}$ "—13 Th'd
1 Length

Type No. 10



$\frac{1}{8}$ "—14 Th'd
1 Length

Type No. 11



$\frac{1}{8}$ "—14 Th'd
1 Length

Type No. 12



$\frac{1}{2}$ "—13 Th'd
2 Lengths

Type No. 13



$\frac{1}{8}$ "—14 Th'd
4 Lengths

Type No. 14



$\frac{1}{8}$ "—20 Th'd
4 Lengths

Type No. 15



$\frac{1}{8}$ "—20 Th'd
2 Lengths

Type No. 16



$\frac{1}{8}$ "—20 Th'd
4 Lengths

Type No. 17



$\frac{1}{8}$ "—14 Th'd
4 Lengths

Type No. 18



$\frac{1}{8}$ "—14 Th'd
1 Length

Type No. 19



$\frac{1}{8}$ "—20 Th'd
1 Length

Type No. 20



$\frac{1}{8}$ "—14 Th'd
2 Lengths

Type No. 22



$\frac{1}{8}$ "—20 Th'd
1 Length

Type No. 23



$\frac{1}{8}$ "—20 Th'd
1 Length

Car Owners Today Look to Dealers Whose Service is Complete



RIM STOCK ASSORTMENTS Genuine Standard Equipment Rims

DEALERS the country over are just beginning to realize that rims and rim parts are fast moving service items which they can logically handle. For example: why sell the customer a casing and tube, and then let him go elsewhere for a rim?

Rim and Rim Parts are lines that fit in your business. They offer good profits with little additional sales effort. During the past year, thousands of dealers have bought rim and rim parts stocks and have substantially increased sales thru suggesting to their customers the replacement of all old and rusty rims.

We have a complete assortment of fast moving rims for popular cars, which we can supply with the steel display rack. It requires only a very reasonable investment to add this very profitable and serviceable line to those you already have. Write today and full information will be yours by return mail.

GENUINE RIM PARTS

Packed in Attractive Cartons



WE also offer a Complete Service of Cartonized Parts for the convenience of the jobber, and likewise the dealer who prefers to buy parts and stock in that manner. Cartonized Parts permit the dealer to buy and stock such parts only as he may select and provides a convenient way of carrying reserve or surplus stock.

These are packed in neat, substantial cartons which are also attractive in color and make a good appearance on the shelf.

Clamps, Wedges and Bolts are packed in units of twelve to the carton, while Nuts are packed in units of twenty-four.